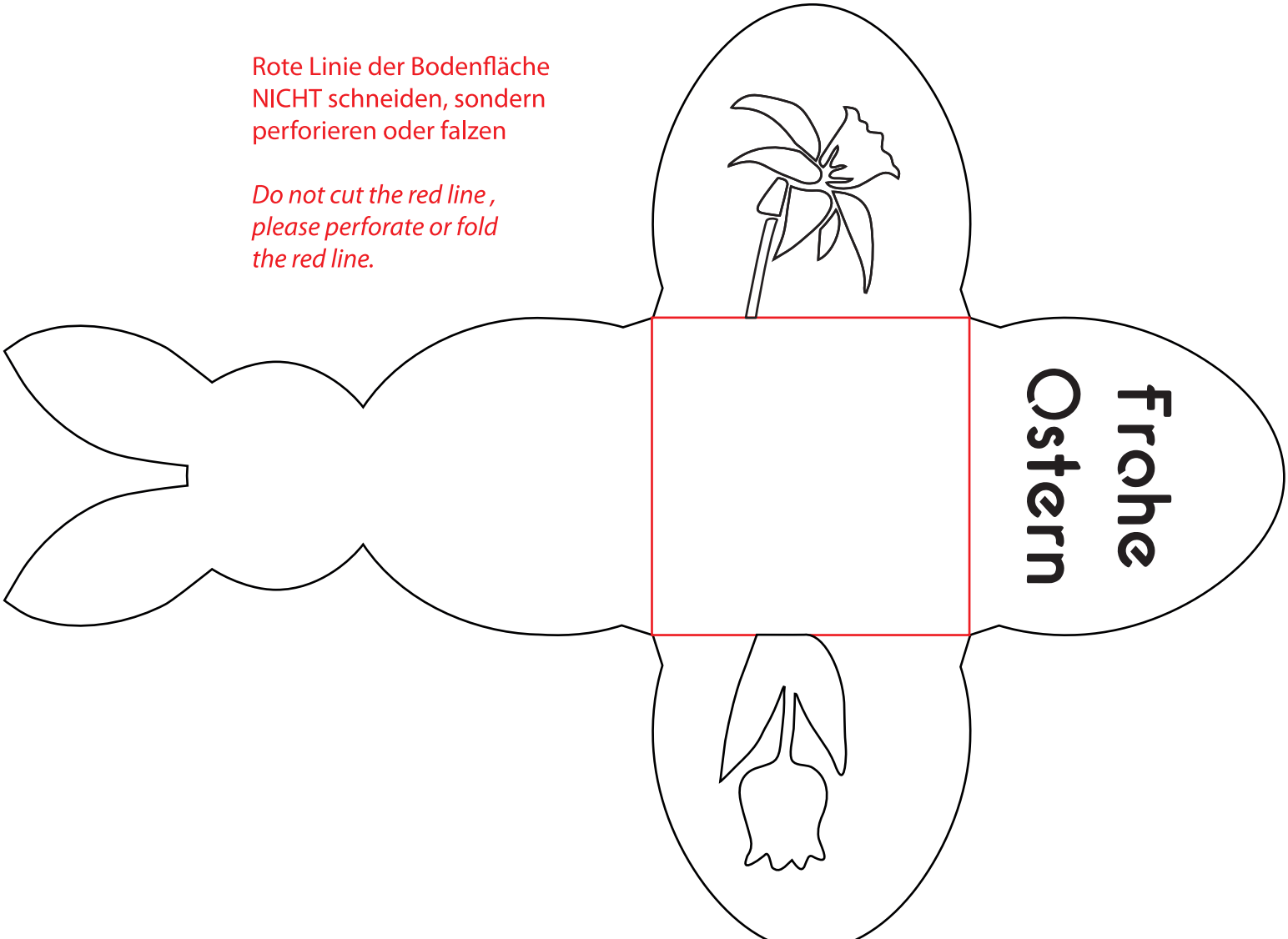
Rote Linie der Bodenfläche
NICHT schneiden, sondern
perforieren oder falzen

Do not cut the red line ,
please perforate or fold
the red line.